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361 Degrees: Annual results show 361 Degrees up 21%



Hong Kong-listed athletic footwear and apparel brand 361 Degrees, based in Xiamen, Fujian province, saw its revenues increase by 21% to roughly \$1.17 billion (ie, ¥8.42 billion) last year, the company has announced.

The business, which counted 5,734 stores in mainland China alone during the reporting period, took home the country's Design Intelligence Award for its Flying Flame 3.0 running shoe in 2023. It also had 1,260 international points of sales by year's end.

Quelle: <https://footwearbiz.com>, März 2024

Keywords: 361 Degrees



Allbirds: redoubles on restructuring to stem losses



US footwear brand Allbirds has reported deepening losses as its revenues fell 14.7% in 2023 to \$254.1 million.

The company also announced a change in leadership with chief operating officer Joe Vernachio taking over as CEO. Co-founder Joey Zwillinger will step down but will remain on the board as an adviser.

The company had a stellar ascent in its first few years, favouring an online selling model and a strong focus on 'sustainable' and natural materials. Five years after its launch in 2016, it was valued at more than \$2 billion.

It went public in 2021, but admitted in its IPO prospectus that it had "incurred significant net losses

since inception, and anticipate that we will continue to incur losses for the foreseeable future".

At the time, it added: "We operate in a highly competitive market; the size and resources of some of our competitors may allow them to compete more effectively, which could result in a loss of our market share and a decrease in our net revenue and profitability... and our focus on using sustainable materials and environmentally friendly manufacturing processes and supply chain practices may increase our cost of revenue and hinder our growth."

Nevertheless, there was high demand, and Allbirds' shares sold for \$15 each on its debut in November 2021, valuing it



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at \$3.3 billion.

In 2023, it announced a restructuring and 'strategic transformation plan', which includes store closures.

It attributes some of the declines in revenue in 2023 to lower selling points and discounted stock.

Joey Zwillinger said: "The company made meaningful progress in 2023 both operationally and financially, ending the year in a much stronger position. With the transformative actions we completed over the past year, coupled with world-class leadership, I am confident in the team, and in particular, Joe Vernachio's stewardship of the brand for this next chapter for Allbirds.

"Looking ahead, Joe's focus on growth and rebuilding consumer momentum through compelling products and storytelling is what the company needs now, and sets Allbirds up to achieve durable, profitable growth and create value for our shareholders."

Quelle: <https://footwearbiz.com>, März 2024

Keywords: Allbirds



Golden Goose: Acquisitions take in-house production to 50%



Footwear brand Golden Goose has reported full-year revenues for 2023 of €587 million. This represents growth of 18% year on year.

The brand opened 21 new stores in the course of 2023, taking the total number to 191 by the end of the year.

Following its acquisition of a 30% stake in footwear manufacturing company Sirio in 2022, Golden Goose has now acquired the other 70% of Sirio. The brand had already acquired another shoe manufacturer, Italian Fashion Team.

Golden Goose has said its investment in its upstream supply chain means it is now able to produce around 50% of its shoes in its own factories.

Quelle: <https://footwearbiz.com>, März 2024

Keywords: Golden Goose



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Li-Ning: Revenues were up 7% at Li-Ning last year



Chinese athletic footwear and clothing brand Li-Ning saw revenues rise by 7% year on year over the 12 months ended December 31, the company has reported, representing around \$3.8 billion (¥27.6 billion).

Li-Ning added 65 points of sale, but lost six distributors, during the year.

Quelle: <https://footwearbiz.com>, März 2024

Keywords: Li-Ning



Paige: Steps Into Men's Footwear



The premium denim brand grow its footprint in the men's market.

Premium denim brand Paige continues to grow its footprint in the men's market.

The Los Angeles-based company introduced its first collection of men's footwear for spring 2024. Versatility underpins the collection, which spans four sneakers and two boots in multiple colors and fabrications.

The Holzer Chelsea boot boasts a slim rubber outsole and genuine leather welt and stitch details. The classic boot is available in sand and chocolate brown suede.

The Coyle and Farrell sneakers caters to "the guy who is always on-the-go," the brand stated. Available in bone and black suede, the Coyle is a low profile sneaker made with a contrast rubber bottom. The Farrell, a lace-up cupssole kick, is available in black suede and white leather uppers.

The footwear retails for \$228-\$378. The collection is available now on Paige's website and in the brand's stores.



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Paige introduced its first women's footwear collection in 2018. It now spans sandals, loafers, heels, sneakers and boots.

The addition of men's footwear highlights the brand's commitment to providing men a complete wardrobe solution. The brand's Transcend fabric, which combines technical performance like stretch and recovery with a true denim look, continues to be a hit with consumers. Meanwhile, Paige offers men more trend-forward designs with its Icon Collection. The annual collection leans into influences from music and L.A. nightlife.

"The introduction of our new shoe category is a natural progression for us as a brand," said Jon Geller, Paige men's director. "With multiple styles catering to many tastes, we're confident our shoe collection stays true to the Paige DNA while offering something for every customer."

Quelle: <https://footwearnews.com>, März 2024

Keywords: Men's Footwear; Paige



Xtep: Moves to 'capitalise on booming running market'



Hong Kong-listed athletic apparel and footwear group Xtep has registered revenue growth of 10.9% year on year for the 12 months ended December 31.

The company, which purchased Wolverine Worldwide's share in sports shoe brands Merrell and Saucony last year, reported revenues of just under \$2 billion or ¥14.3 billion.

Chairman, Ding Shui Po, told how flagship brand Xtep's 160X running shoe helped 83 athletes win 370 championships in 2023.

It also notably outperformed domestic and international competitors alike to "achieve the top position with the highest wear rates among all participants and sub-three-hour marathoners," Mr Ding added.

"To capitalise on the booming running market, the core Xtep brand will continue to focus on expanding its business in the mass market segment by offering value-for-money professional products in mainland China."

The group reported a 20% year-on-year increase in retail sell-through across channels back in January.

Quelle: <https://footwearbiz.com>, März 2024

Keywords: Xtep



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Adidas: 2023 Sales Neutral



The German sportswear giant struggled to recover from the loss of its profitable Yeezy line last year. It expects a return to growth in 2024.

Adidas says it performed better than it expected to in 2023, even as results disappointed market analysts. The last quarter of the year ended with Adidas' sales falling 7.6 percent to 4.81 billion euros. For all of 2023, revenues dropped 4.8 percent to 21.43 billion euros.

Adidas CEO Bjorn Gulden, who took on the job at the beginning of 2023, noted the company is still working

to recover from the loss of its very profitable Yeezy line. Its long-running collaboration with the musician Kanye West, also known as Ye, ended after West made a number of racist and anti-Semitic statements.

"Despite losing a lot of Yeezy revenue and a very conservative sell-in strategy, we managed to have flat revenues," Gulden said in a statement. "We still have a lot of work to do, but I feel very confident we are on the right track. We will bring Adidas back again."

If it were not for the Yeezy business, Adidas would have seen currency-neutral revenues grow 2 percent in 2023, the company said.

The results for both Q4 and the full year, which Adidas had already announced in a preliminary statement in January, were below market consensus.

North America continued to be a concern for the German giant. Over the year, sales there fell 16.1 percent, in currency neutral terms, to 5.22 billion euros.

"This market was particularly affected by the negative Yeezy impact," Adidas explained.

Latin America is a much smaller market but there Adidas saw growth of 21.6 percent, in currency neutral terms, and sales totaling 2.29 billion euros.

In Adidas's largest territory, its home market of Europe, the Middle East and Africa, sales dipped 0.4 percent, in currency neutral terms, in 2023. Adidas made 8.23 billion euros in its home territory last year.

Business in Greater China and Asia-Pacific looked better. In the fourth quarter of 2023 the company saw significant growth in Greater China of 36.8 percent, currency neutral, but this was likely due to the ongoing Chinese recovery after COVID-19 lockdowns during 2022.

Over the year, in currency neutral terms, Adidas saw growth of 8.2 percent in Greater China and 7 percent in Asia-Pacific. In Greater China, sales hit 3.19 billion euros and in Asia-Pacific they totaled 2.25 billion euros.

Footwear sales improved 4 percent last year, while apparel sales slipped 6 percent and were badly affected by high inventory levels, the company said in its statement.

Adidas' operating profit also decreased significantly, falling 59.9 percent from 669 million euros in 2022 to 268 million

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euros in 2023.

Adidas had originally predicted an operating loss of around 700 million euros in 2023. The year's result meant that Adidas had actually improved that outlook by around a billion euros, he pointed out.

Some of this was certainly due to the decision to sell off remaining Yeezy product, which added 750 million euros to the company's sales in 2023. More Yeezy goods will be sold in 2024 and should bring in about 250 million euros, Adidas noted.

The German sportswear giant remained positive about what it could achieve in 2024. The company predicts currency-neutral revenues to increase at a mid-single-digit rate during 2024. Gulden said he expected some growth in the first half of the year but that the second half of 2024 should be better.

Quelle: <https://footwearnews.com>, März 2024

Keywords: Adidas



Atlas: Participates in GetSteps



The safety shoe manufacturer Atlas acquires an 80 percent stake in the Berlin-based digital start-up and online insole provider GetSteps.

In recent years, Atlas Schuhfabrik GmbH & Co. KG has not only expanded its brand awareness throughout Europe, but also focused on the topic of foot health and the individualization of safety shoes, according to a company press release. In 2024, the footwear specialist is now taking the next step: the entrepreneurial family around Atlas owner and CEO Hendrik Schabsky is acquiring an 80% stake in the Berlin-based digital start-up GetSteps.

GetSteps founders Annik Wolf and Vincent Hoursch will remain active as managing directors and each still hold a 10 percent stake in GetSteps. The company headquarters and production site will remain in Berlin in the future.

GetSteps: Also active in the B2B market since 2022

GetSteps was founded in 2019. The B2C offering, which allows customers to order their insoles online and take their footprints using an impression set, became known in 2021 when the founders took part in the German TV show Höhle der Löwen. To date, GetSteps says it has supplied more than 60,000 customers with its impression sets, which are certified as a class 1 medical device. In 2022, the team also entered the B2B market and has been selling insoles for safety shoes ever since. As part of a so-called "Happy Feet Day", employees are measured at the workplace with a 3D foot scanner and fitted with insoles for their safety shoes if required.

Quelle: <https://ostechnik.de>, März 2024

Keywords: Atlas



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On Running: Opens First German Store, Placing Its Bets on Performance



The fast-growing Swiss sportswear brand is opening a store in Berlin on Friday. But there won't be any street-style bling or loud branding involved — On Running's European strategy is all about the athletes.

Berlin's runners, athletes and even the city's less kinetic locals won't just be getting a new location to try and buy On running shoes when the brand opens its first German store on Friday. They'll also be getting runners' clubs, in-person encounters with On's athlete ambassadors, product launches and track meets that

boast more of a music festival vibe.

Despite the new Berlin store's sophisticated decor — all sleek steel, minimalist concrete, wood paneling and some rough urban edges in the form of exposed brickwork, a hangover from the vintage clothing merchant that was there before — the Swiss sportswear brand has fairly down-to-earth intentions for the space.

This is what is known as a chapter store, Bianca Pestalozzi, the company's general manager for Europe, the Middle East and Africa, told WWD during an exclusive tour of the two floors of the 3,230-square-foot shop before it opened. That's different from an On flagship, like the one that opened in London last February. The objective here is more intimate.

"It's to connect the brand with the local community, with runners, with the workout community, and to get them to move with us," Pestalozzi explained. In fact, she said, her favorite events are those when runners are in the store trying on the different shoes, taking them for a run, giving feedback about the fit and marveling at what On calls its "magic wall" (basically a floor-to-ceiling, retractable cupboard that contains all the sizes and makes trying shoes on easier).

"That's when the brand really comes to life," Pestalozzi said.

Own-brand retail spaces are an increasingly important part of the sportswear company's business plan to grow its customer base. The company operates 32 stores around the world and plans to open around 20 stores a year for the next few years. By 2026, On should have 20 of its own doors in Europe.

On has done well with its direct-to-consumer sales and also sells to local department stores and sports specialists. Every time it opens another store of its own, the company has noticed a kind of halo effect that's seen other stockists benefit too.

That's why using the new retail space to appeal to the community of local athletes is especially important, Pestalozzi said. "We want people to feel like they are part of something, for people to really experience the new products and to interact with each other and with us."

Being known by those communities as a producer of performance sports shoes with innovative technology is how On plans to maintain, then expand, its niche in Europe as well as hold out against local giants like Adidas and Puma.

On footwear launched in 2010 after the company's founder, retired Swiss professional triathlete Olivier Bernhard,

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created a new shoe with oddly toothy soles intended to make running more comfortable. The patented system was supposed to make you feel like you were “running on clouds.”

On became a Swiss bestseller but really came to international prominence after fellow countryman and tennis legend Roger Federer invested in the firm in 2019. The company went public in New York in 2021 and has been experiencing phenomenal growth ever since. In 2023, On saw net sales increase by 46.6 percent and for 2024, the company predicts growth of around 30 percent.

As the brand has grown, it has diversified and now sees opportunities in other sports — such as tennis and sports like pickleball, trail running, yoga and training — as another way to ensure success. The combination of different sports, different consumer groups and different geographies gives On a very strong foundation, Pestalozzi contended.

Another aspect of the company's long-term planning will be expanding its selection of own-brand apparel. The clothing design also starts with performance, Pestalozzi told WWD. “From innovative technical pieces like the performance Ts, the apparel then moves into what you might wear before, or after, a run or workout. Then after that, we're moving into something you could quite easily wear outside of a workout context, like a hoodie or a vest,” she explained.

The much-hyped collaboration between On and Loewe designer Jonathan Anderson — he is a fan of the sneakers' unusual sole — will continue. Just like Anderson, younger buyers often like the shoes because they're “very visibly technical,” Pestalozzi said. There are likely to be some other smaller, “niche collaborations,” like the one with South Korean brand Post Archive Fashion.

But this sort of flash-in-the-pan lifestyle fashion is not a priority for the brand, even if the shoes are regularly seen on both professional athletes and celebrities.

“This [sector] is a crowded space,” Pestalozzi continued. “Any brand can come and go in the lifestyle space but we have a strong anchor in performance. Our clear goal is to be the number-one brand on runners' bodies.”

Quelle: <https://footwearnews.com>, März 2024

Keywords: On Running; Store: Berlin



Puma: Suppliers' energy conversion key to reaching goals

Sports company Puma reduced its greenhouse gas emissions by 24% in 2023 compared with 2022, despite a strong sales growth.

This was made possible by its core suppliers doubling their use of renewable energy, increasing the use of less carbon intensive materials in its products, the introduction of low carbon shipment tariffs by logistics partner Maersk, by using renewable electricity or purchasing renewable energy certificates at its own operations and by investing in electric vehicles in its car fleet.

Compared with the 2017 baseline, this means an absolute greenhouse gas emission reduction of 29%.

By 2030, Puma aims to reduce its absolute Scope 1 and 2 GHG emissions by 90% from a 2017 baseline year. It also commits to reduce absolute Scope 3 GHG emissions from its supply chain and logistics by 33% compared with 2017.



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Quelle: <https://footwearbiz.com>, März 2024

Keywords: Puma



The German company met its Plastics and the Oceans target by eliminating plastic carrier bags from its owned and operated stores and through researching biodegradable plastic options. An important part of this target was its successful Re:Suede experiment, it noted, where it turned an experimental version of its classic Suede sneaker into compost under controlled industrial conditions. A commercial version will be launched in April.

Timberland Pro: Is Now Making Shoes for the Hospitality Industry



The Timberland Pro Burbank Collection is available now.

Timberland Pro has expanded its offering and is now making footwear for the hospitality industry.

Timberland, via its arm dedicated to skilled trade professionals, released the Burbank Collection on Monday, the brand's first range of footwear made for workers in the restaurant and hotel industries. The collection, Timberland Pro explained via statement, includes industry-standard all-black silhouettes that

were created with comfort, durability protection and slip resistance in mind.

"After in-depth research, we found that by 2031, there will be over 15 million people working in the leisure and hospitality industry. Timberland Pro saw an opportunity to relaunch our line of slip-resistant footwear," Timberland brand marketing director Ryan Murphy told FN.

Timberland Pro launched the Burbank Collection with two unisex styles: the Burbank Soft Toe Work Shoe and the Burbank Slip On.

Both looks are replete with tech for the restaurant and hotel workforce, including metal- and mutilation-free canvas uppers with 3M Scotchgard fabric protector to repel liquids and prevent stains. Also, the looks feature the Timberland Pro 24/7 Comfort System technology, added to reduce foot fatigue via arch support and cushioning, as well as moisture-wicking linings made from the brand's ReBotl fabric that contains at least 50 percent recycled plastic. The linings also feature an odor-controlling antimicrobial treatment.

Underfoot, Timberland Pro included the brand's lightweight Greenstride EVA midsoles made with 65 percent



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renewable natural materials derived from sugarcane and natural rubber, as well as slip resistance-focused Gripmax rubber outsoles that channel away liquids such as oil, grease and water.

The Timberland Pro Burbank Soft Toe Work Shoe retails for \$75 and the Burbank Slip On comes with a \$70 price tag. The shoes can be purchased now via [Timberland.com](https://www.timberland.com), at both Timberland stores and the Timberland Pro store, as well as at select retailers throughout the U.S.

Although sparse on details, Murphy said Timberland Pro plans to expand the hospitality category with more footwear "in the near future."

Quelle: <https://footwearnews.com>, März 2024

Keywords: Timberland Pro; Hospitality Industry



Yue Yuen: Decline in sales and profit



World's largest shoe manufacturer loses 12 percent of sales

Hong Kong-based shoe manufacturer Yue Yuen reports a decline in sales and profits for 2023. Due to the "weak global demand for shoes", annual sales at the world's largest shoe manufacturer fell by 12.0 percent to 7.89 billion US dollars (7.26 billion euros).

The footwear manufacturing segment contributed 4.66 billion US dollars to the company's total turnover last year, which corresponds to a decline of 18.4% compared to the previous year. Overall, 19.9 percent fewer shoes were sold than in 2022. This slump was

somewhat offset by a two percent increase in average prices. Turnover for the entire manufacturing business, including soles and components, amounted to USD 5.06 billion, which corresponds to a decline of 18.4%.

The turnover of the retail division Pou Sheng increased by 2.3% last year and reached 2.77 billion US dollars. The company cited the expansion of the omnichannel business and the low level of templates as the reasons for the increase.

In 2023, the Group's gross profit "proved to be more resilient than its turnover", according to a statement. This fell by 9.9 percent to 1.93 billion US dollars.

Quelle: <https://www.shoez.biz>, März 2024

Keywords: Yue Yuen



Branchennews

AEC to host Elche trend event with WGSN



Spanish footwear components manufacturers' association AEC will co-host an event with specialist trends agency WGSN. It will take place in Elche on the evening of March 27 and will focus on the autumn-winter 2025-2026 fashion season.

WGSN trend specialist Francisca Pérez Sepúlveda will present to an audience of footwear and accessory manufacturers the ideas that she believes will influence materials, including leather, finishes and colours that will be prominent during that season.

AEC said in the build-up to the event that there are three themes that will dominate the discussion, naming them as: mood-improvement; hyper-personalisation and calming nostalgia.

Quelle: <https://footwearbiz.com>, März 2024

Keywords: AEC; WGSN



AEQUALIS-4-TCLF brings together 19 European partners



In the context of the EU Pact for Skills initiative launched by the European Commission in 2021, the three European TCLF umbrella organisations, EURATEX, COTANCE and CEC, launched last week a new EU co-funded project under ERASMUS+ Programme to support the up-skilling and reskilling in the textile, clothing, leather and footwear (TCLF) sectors.

The AEQUALIS-4-TCLF project brings together 19 partners mainly from Eastern and Northern Europe who will work together in the coming 4 years to give a boost the competitiveness of TCLF industries across Europe by ensuring the lifelong learning of workers and attracting new generations.

Following the Blueprint project SMART4TCLF ended in 2022 and complementary to the ongoing Blueprint METASKILLS4TCLF project, AEQUALIS4TCLF will prioritise the creation of strong links between industry and education with public regional and local authorities in Croatia, Czechia, Finland, Lithuania, Netherlands, Serbia and Slovenia, in order to boost skills initiatives and modernise the education systems to faster respond to companies' skills needs. Based on the results from a skills gap analysis and with the support of the existing and enlarging the existing EU-wide Network of Education providers across Europe, project partners will develop national skills strategies to address specific regional needs, setting a clear path for workforce development with special attention to addressing discrimination and promote diversity in the TCLF industries.



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Carmen Arias, Secretary General of CEC welcomed this new initiative: "This project represents an opportunity of collaboration with these countries' stakeholders to reinforce the TCLF supply chains in Europe by investing in upskilling and reskilling of workers

Quelle: <https://shoeinfonet.com>, März 2024

Keywords: TCLF



Consumers want shoes to last at least four years



Footwear industry body the **Fédération Française de la Chaussure (FFC)** has shared the results of its 2024 consumer attitude study.

As in previous years, it commissioned market research professionals to carry out interviews with 5,000 consumers in different parts of Europe in the course of March 2024. The focus of the interviews this year was to examine current consumer responses to shoe brands' sustainability initiatives.

Findings that FFC has highlighted include a statistic that shows a majority of European consumers are satisfied with the length of time their shoes last.

It pointed out that respondents from France were the most demanding, saying that a pair of formal shoes would need to last for four years for them to be satisfied with the length of time the product was in use. For sports shoes, this dropped to three years' wear.

Another conclusion was that European consumers are not yet too concerned with how much information shoe brands have shared with them about sustainability initiatives or even where their shoes are produced. FFC said that only 10% of French participants in the study cited these factors as important in their buying decisions.

FFC said it expects this figure to go up because initiatives such as 2023 anti-waste law (AGEC) were raising awareness of what it called the 'Made In' factor.

The 2024 study also suggested to FFC that there is scope for demand repairing shoes, hiring them or buying them second-hand to increase. The research showed that only 40% of European consumers now insist that any footwear they buy must be new.

Quelle: <https://footwearbiz.com>, März 2024

Keywords: Consumers



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Footwear sales rose in 2023 but not yet to pre-pandemic levels



Despite a series of bankruptcies, footwear retail sales in Germany increased in 2023 by around 4% to 11.6 billion euros. However, they still remain below pre-pandemic levels.

According to initial estimates by the German Textile Shoes Leather Goods Trade Association (BTE), footwear retail sales in Germany rose last year by around 4%, or 480 million euros, to 11.6 billion euros (including VAT). "However, sales are still almost 1.5% below the pre-pandemic level of 2019" said the BTE managing director Axel Augustin at the HDS/L press conference in the Shoes trade fair in Düsseldorf.

Sales in stores have risen by almost 8% but are still around 6% lower than in 2019. "However, we are seeing major differences across the retail sector, depending on location or business concept. The spectrum ranges from record sales to business closures or bankruptcies due to the sharp rise in costs and large asset losses during the forced Corona closures", added Augustin.

Around 170 shoe retailers will have closed their doors for good by 2023 – some due to insolvency, some voluntarily, for example because there is no one to take over.

Mail order and online retail lost sales last year. However, due to the strong upturn in the corona years 2020 and 2021, the BTE estimates that it will be around 40% higher than in 2019. "We assume that mail order accounted for almost a quarter of the total footwear market last year".

Footwear retailers are very cautious about their sales expectations for 2024. A recent BTE survey shows that only a quarter of respondents expect a significant increase in sales, another quarter expects sales to remain at around the same level as 2023 and just under half fear a fall of at least 1%.

Quelle: <https://www.worldfootwear.com>, März 2024

Keywords: Footwear sales; Germany



Name-change for main industry body in France

France's Conseil National du Cuir has announced a name change. The organisation that represents footwear manufacturers, tanners, other finished product manufacturers and fashion companies that use leather will now be called Alliance France Cuir.

The organisation has been in existence since 1948 and represents a total of 21 industry organisations, including footwear bodies the Fédération Française de la Chaussure and the Fédération Française de la Cordonnerie.

It said the new name was indicative of a new commitment to "working together and sharing best practice along the entire length of the supply chain".

It added that bringing together the energy and talent of a wide range of industry players would help create new opportunities for all.



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Quelle: <https://footwearbiz.com>, März 2024

Keywords: Name-change; France



Its figures show that the wider French leather sector currently comprises 12,800 companies, which employ a combined total of 133,000 people in tanning and in the production and distribution of shoes, leathersgoods and gloves.

Collectively, these companies have a turnover of €25 billion per year, with €19 billion coming from exports.

Turkish ministries hear shoe industry's counterfeiting concerns



Footwear manufacturers in Turkey held formal discussions with two government ministries in Ankara in February to address the problem of counterfeit shoes coming into the market.

Representatives of the ministry for commerce and of the ministry for industry met footwear industry leaders and discussed the extent of the problem of cheap shoes coming into Turkey with counterfeit brand names.

They spoke about ways of stopping these products coming into the country and the penalties that the companies involved should face.

More meetings are likely to follow.

Quelle: <https://footwearbiz.com>, März 2024

Keywords: Shoe industry



Wettbewerb

Atom: OPEN HOUSE Demo-Days in Germany



The time has come! We cordially invite you to this year's OPEN HOUSE Demo Days!

Date: Tuesday, 09.04. to Friday, 12.04.2024
Time: Daily from 08:00 to 18:00 (on Friday until 14:00)

Experience the latest technologies with the following focal points:

Detecting and cutting with the new VRX system
New FlashCut MASTER: cutting, universally applicable
Cutting with ultrasound: precise, fast and quiet
Cutting system with milling device
CNC trolley beam punching machine with automatic

tool changer

ShoeMaster CAD: the power software for shoe, orthopaedic and leather goods design

Compact laminating systems

Many other interesting topics on punching, cutting, software and much more.

Your physical well-being will be well catered for.

To register, please send us an e-mail to: info@atom-germany.com

We look forward to welcoming you to our OPEN HOUSE Demo Days!

Quelle: <https://www.linkedin.com>, März 2024

Keywords: Atom



Main Group technologies: Fimec 2024



Feira Fimec 2024 has started! Main Group staff can't wait welcoming at you our stand to show our best technologies for soles and shoes production. See you there!

Fimec 2024 (From 12th to 14th of March)

Fenac - Novo Hamburgo/RS
Hall: 6
Hallway: N O R
Booth: 6071

Quelle: <https://www.linkedin.com>, März 2024

Keywords: Main Group Technologies; Fair



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Main Group Technologies: The Omega 900 machine



The Omega 900 machine provides ideal solutions for safety footwear, that needs to be sturdy and comfortable while meeting all the safety requirements

Quelle: <https://www.linkedin.com>, März 2024

Keywords: Main Group Technologies



Stemma: At ANPIC in Leon



Stemma will be showcasing at ANPIC in Leon!

Mark your calendars for April 24th to 26th and come experience our newest advancements. We invite you to join us to discover cutting-edge technologies and connect with industry professionals!

Quelle: www.linkedin.com, März 2024



TienKang: At ANPIC in Mexico

And our team continue to molding the future around the world, our next stop is in Mexico!

Tien Kang will be exhibiting at ANPIC in Mexico from April 24th to 26th at Poliforum Leon.

Stop by our booth to see our latest products and innovations. Don't miss the chance to chat with our experts and learn how we can help you with suitable solutions for your shoes production lines.

For more information about our products check the following link:

<https://lnkd.in/gjS82yik>

Quelle: <https://www.linkedin.com>, März 2024



> Wettbewerb

Keywords: TienKang: APNIC



TienKang: At FIMEC 2024



Today was a great start at FIMEC 2024!

Our team is here to answer any questions you have and provide solutions to optimize your production line.

Want to take your production to the next level? GENTREX with SCF injection technology offers sustainability, reduced carbon emissions, recyclable materials, and automation – the perfect solution for your needs!

Welcome to visit Tien Kang at Fenac, Novo Hamburgo/RS!

We're located in Pavilion 6, Booth Number 6079, Aisle N.

For more information about GENTREX, please visit our website in the following link:
<https://lnkd.in/gyqS6M2i>

Quelle: <https://www.linkedin.com>, März 2024

Keywords: TienKang: FIMEC 2024



Desma

Desma: New article by Mpa_Style



We are happy to share a new article by Mpa_Style about our this year's DESMA House Fair. Enjoy reading!

"On 24 and 25 September 2024, the major players in the global footwear business will get together to share knowledge about the latest technologies under the motto "Pioneering.Together." The event will offer a comprehensive programme of technical lectures, presentations, live demonstrations of tried-and-

trusted DESMA technologies and services as well as the latest innovations."

We are looking forward to this great event!

Quelle: <https://www.linkedin.com>, März 2024

Keywords: Desma; New article



Desma: Visit the United States Footwear Manufacturers Association (USFMA)



Greetings from Washington!

Our colleague Marco Schaefer (Regional Sales Manager) and DESMA Managing Director Klaus Freese were delighted to visit the United States Footwear Manufacturers Association (USFMA) spring meeting this week. During the two-day event, Marco Schäfer also had the opportunity to present DESMA's solutions to automate footwear manufacturing in the US. Thank you very much to Hashtag#USFMA for the invitation!

As a supplier for footwear machinery, we are committed to providing manufacturers with cutting-edge technology, expert advice, and unparalleled support. Let's work together to move forward the world of footwear in the USA. Contact us to learn more

about how we can help you on your path to success: <https://lnkd.in/gN2Muxx>

Quelle: <https://www.linkedin.com>, März 2024

Keywords: Desma: United States Footwear Manufacturers Association



Messen

Discover everything about footwear components and technologies at Aysaf



The significant meeting point of the footwear industry, AYSAF will be opened on 1-4 May 2024 at Istanbul Expo Center.

The 70th International Exhibition for Footwear Materials, Components, Leather and Technologies AYSAF is preparing to bring together manufacturers from all around the world with the cooperation of the umbrella organization of the industry, the Turkish Footwear Industry Suppliers Association AYSAD and Artkim.

The largest exhibition of Eurasia and the second largest exhibition of Europe in its industry, AYSAF is

planning to open its doors with more than 350 companies and is expected to be visited by over 15,000 sector professionals from more than 80 countries. Within the scope of the exhibition, the latest innovations in shoe sole systems, heels, leather, artificial leather, textiles, metal and plastic accessories, chemicals, adhesives, machinery, equipment, and production technologies are waiting to be discovered.

AYSAF, one of the most comprehensive and largest B2B trade platforms of the global shoe sub-industry, opens the doors to new and productive business connections. Visiting the exhibition means to be at the heart of all developments, new products and technologies in the sector.

The AYSAF Exhibition that will be enlivened with exhibitions, special trend areas, sectoral panel sessions, AYSAF Talks conference program will once again act as a bridge between producer and buyer.

Quelle: <https://arsutoriastudio.com>, März 2024

Keywords: Aysaf; International Exhibition



Micam: Three days only

Milan shoe fair shortens September event

Contrary to the original plan, the Milan shoe fair Micam will only take place over three instead of four days in September. The organizers have now set the dates from 15 to 17 September. The fair was initially scheduled to run until September 18, but will now end on Tuesday. The parallel trade fairs Mipel, TheOne and Milano Fashion & Jewels have also adjusted their duration. The collections for spring/summer 2025 will be on show at each.

Quelle: <https://www.shoez.biz>, März 2024

Keywords: Micam



> Messen

Simac Tanning Tech will celebrate its 50th anniversary



A rich programme of events in preparation for the technology show scheduled to take place in Milan from 17 to 19 September 2024.

It is still six months away but people are already starting to talk about Simac Tanning Tech 2024.

The international exhibition of technology for footwear, leather goods and tanning will celebrate its 50th anniversary with a special edition to be held in Rho Fiera Milano from 17 to 19 September 2024. The event, which will bring together more than 300 exhibitors from all over the world, will be an opportunity to celebrate the past and look to the future

of an ever-evolving sector. As always organised by Assomac, the fair will feature a series of events and exhibitions that will delve into the latest trends in the leather industry, technological innovations and environmental challenges.

The main events, which are currently being defined, include: an exhibition on leather technology that will retrace the history of the sector; networking initiatives and workshops as an opportunity for operators in the sector to meet and exchange ideas, focus on specific topics such as sustainability, creativity and technology, and finally the highlighting of the best technological innovations. The fair will also be an opportunity to foster networking between industry players.

Meetings, conferences and seminars will be organised to discuss the latest innovations and share experiences.

“We are proud to celebrate 50 years of Simac Tanning Tech,” said Maria Vittoria Brustia, President of Assomac and Simac Tanning Tech. “This trade fair is a benchmark for the footwear, leather goods and tanning technology sector and we are convinced that this special edition will be a unique opportunity for discussion and sharing.”

The organisers expect to fully occupy both pavilions 14 and 18 of Fiera Milano Rho, exceeding 300 exhibitors. Many expressions of interest have been received in recent months from companies that have never attended the fair before. In addition, numerous visitors and delegations of international buyers are expected thanks to the support of ICE-Agency. Registration will soon officially open for exhibiting companies to take part in the 50th edition of Simac Tanning Tech.

Quelle: <https://arsutoriastudio.com>, März 2024

Keywords: Simac; Fair

